



---

## July 29<sup>th</sup>, 2019 – W Hollywood Hotel – Los Angeles

### **KEYNOTE CONVERSATION**

**Rick Haskins, Head of Marketing and Digital, CW**

**MODERATOR:** Dade Hayes – Contributing Editor, Deadline Hollywood

### **KEYNOTE CONVERSATION**

**Jeff Shultz, Chief Business Officer, Pluto TV**

**MODERATOR:** Andrew Wallenstein – Co-Editor-in-Chief, Variety

### **PANEL**

**"Monetization of Streaming Content"**

**MODERATOR:**

- Steven Adams – Partner, Head of Management, Buffalo8

**SPEAKERS:**

- Yuval Rechter – Chief Product Officer, First Media
- Joshua Rangsikitpho – CTO, true[X]
- Colby Smith – SVP of Content & Partnerships, ABC News
- Chris Carey – Global CRO and Managing Director of Americas, BTI Studios

### **PANEL**

**"Ahead of the Curve: MVPDs and the Future of Content Delivery"**

**MODERATOR:**

- Elizabeth Guider – Contributing Editor, World Screen

**SPEAKER:**

- Jamie Power – COO Addressable & Head of Analytics, Cadent
- Fred Boxa – Chief Operating Officer, Meridian Advisory Group, LLC (MAG)
- Scott Ehrlich – VP Emerging Platform Content, Sinclair

### **KEYNOTE CONVERSATION**

**"Inside First Media's Path to Profitability in Television and Digital Video"**

**SPEAKER:** Sharon Rechter – President & Co-Founder, First Media

**MODERATOR:** Joe Flint – Media and Entertainment Reporter, Wall Street Journal

### **KEYNOTE CONVERSATION**

**Amy Reinhard, VP of Content Acquisition for Netflix**

**MODERATOR:** Dan Holloway – Executive Editor, TV, VARIETY

### **KEYNOTE CONVERSATION**

**Julie McNamara, EVP, Original Content, CBS All Access**

**MODERATOR:** Dan Holloway – Executive Editor, TV, VARIETY

### **PRESENTATION**

**"Making Decisions with Data:**

**Optimizing Pre-release Content Acquisitions for the Attention Economy"**

**SPEAKER:** Wared Seger, Founder and CEO, Parrot Analytics

### **KEYNOTE CONVERSATION**

**Ben Relles, Head of Innovation for YouTube Originals**

**MODERATOR:** Phoenix Gonzalez – President, dotstudiopro.com

### **PANEL**

**"Streaming Executives Leadership Forum"**

**MODERATOR:**

- Michael O'Connell – Senior Writer, Television, The Hollywood Reporter

**SPEAKERS:**

- David B. Williams – SVP & GM, Channels, pocket.watch
- Rob Holmes – VP, Programming and Engagement, Roku
- Alia J. Daniels – Co-Founder & COO, Revry, Inc.
- Casey Kriley – COO, Magical Elves
- Superna Kalle – EVP, International Digital Networks, Starz